

softwall + softblock | modular system



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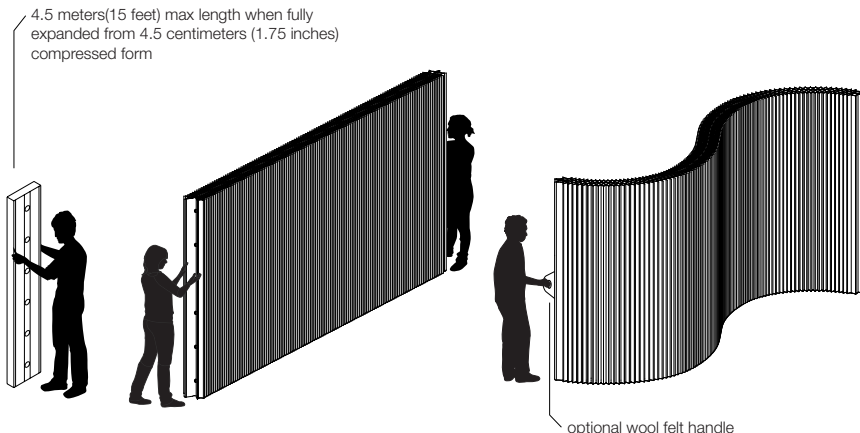
softwall + softblock modular system

softwall + softblock is a modular system of flexible space partitions. Elements are made from paper—or a non-woven polyethylene textile and come in various heights and colours. softwall + softblock are connectable by concealed magnetic end panels; making it possible to create endless lengths of walls, or stack and link blocks to shape entire environments.

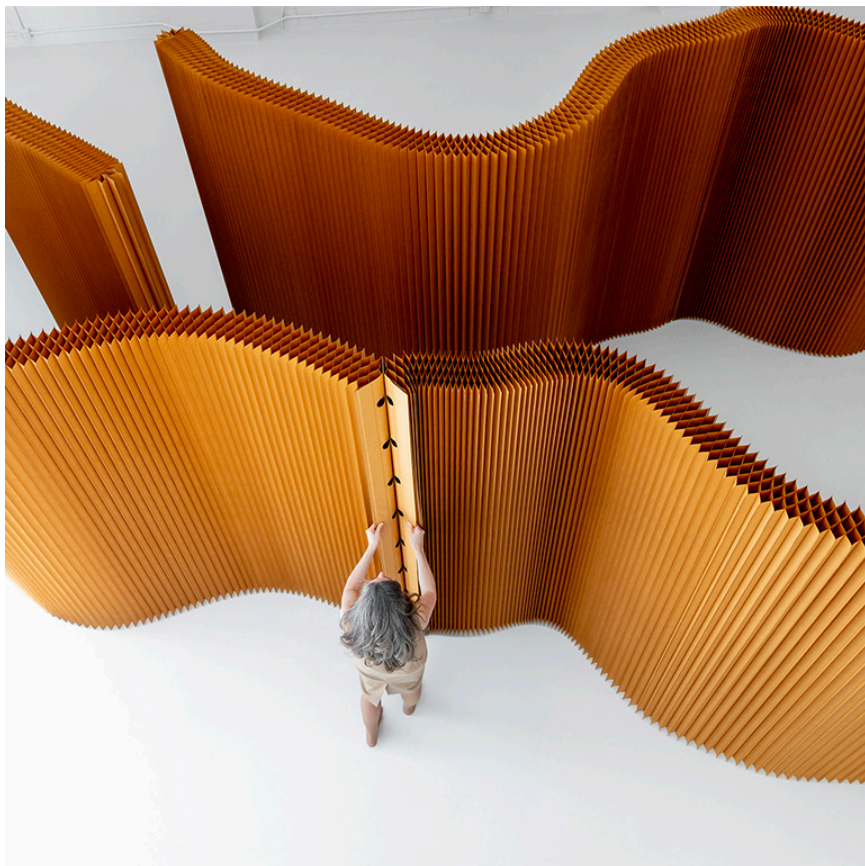
Opening softwall + softblock is a playful, engaging experience. The honeycomb geometry expands to create a freestanding structure that is over one hundred times longer than its compressed form. The system's flexibility is pragmatic for compact portability, and spontaneous reshaping of living and working environments. Any softwall or softblock element can expand to a maximum of 4.5 meters, or to shorter lengths to suit particular occasions. The elements compress for easy storage and transport.

Recognized for elegant innovation, softwall + softblock is part of the permanent collection of the Museum of Modern Art.

Design by Stephanie Forsythe + Todd MacAllen







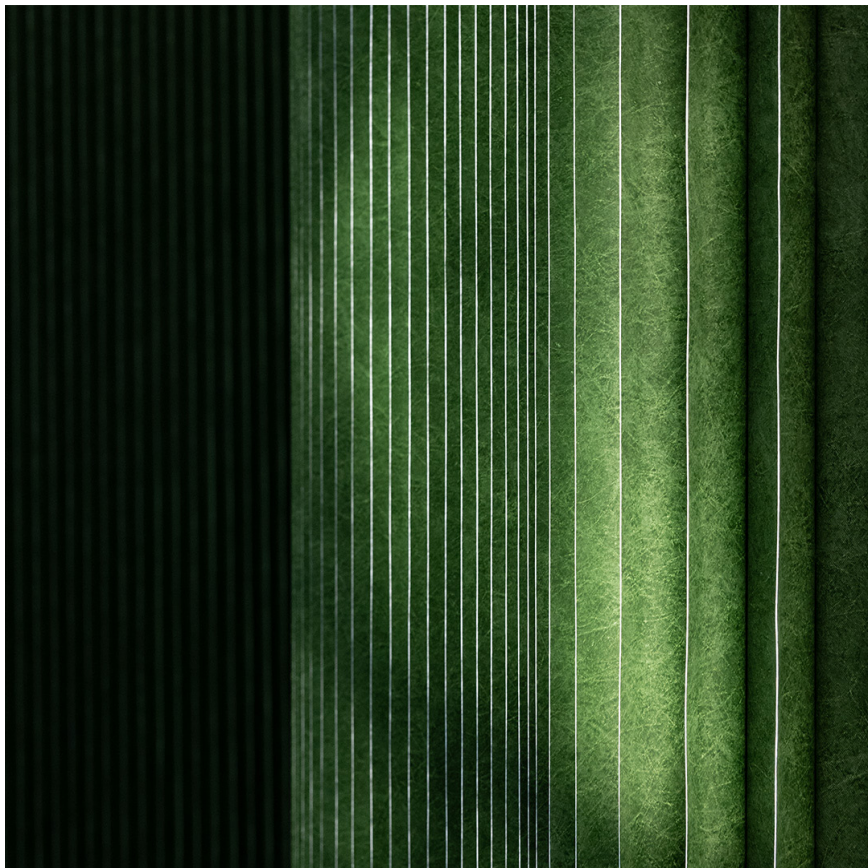
The final layer of softwall + softblock is a magnetic panel that folds on itself for stability, connects multiple walls and blocks to one another, or anchors the elements to ferrous surfaces.



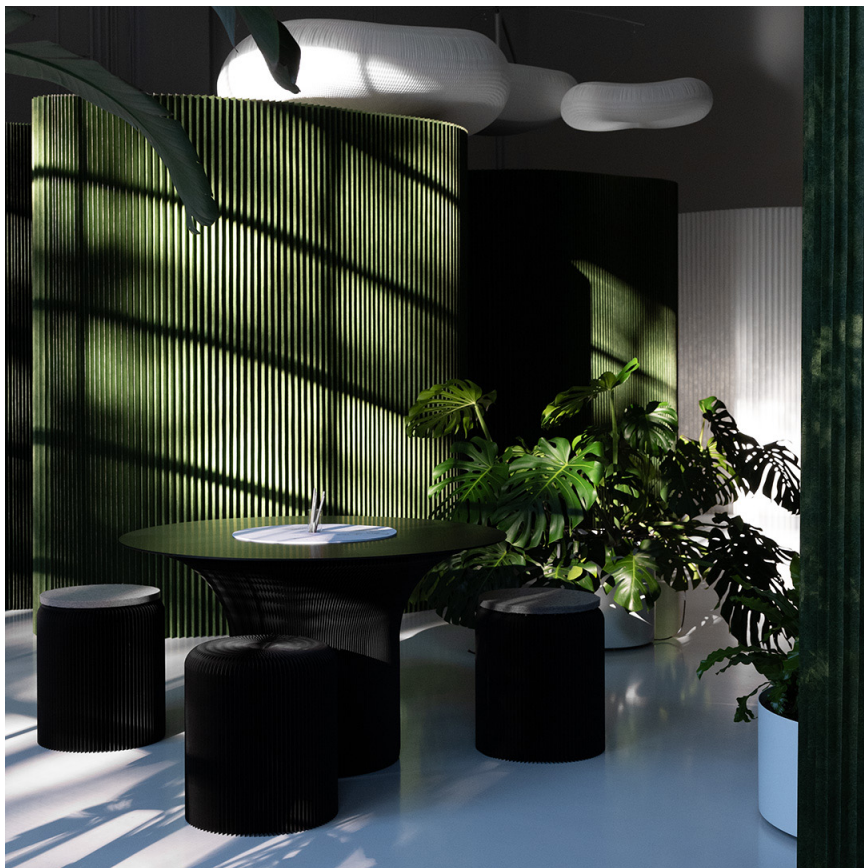
Folding the magnetic end panel back on itself is a crucial element of the design and allows softwall + softblock to be freestanding.



Drawing inspiration from the natural beauty found in the Pacific Northwest rainforest, forest green textile is printed a mossy green (Pantone 7742 U). The delicate pattern of the non-woven textile gives nuance and depth to the colour.



The fins and folds of softwall deepen this shade and create a range of vibrant hues and deep shadows .



The folding end panel design of softwall gives stability to the freestanding partitions while creating sculptural continuity — an uninterrupted pattern of vertical lines.





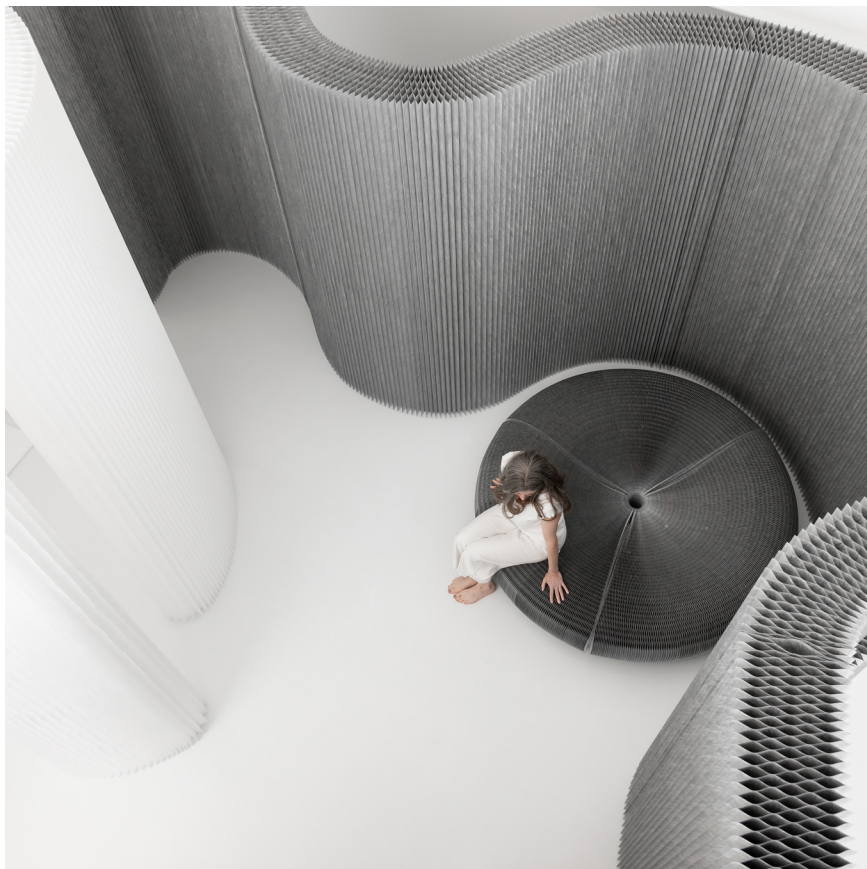
black textile softwall has an opaque sheen reminiscent of charred wood.



aluminum textile is microplated with the actual metal, and creates a beautiful sheen and interplay of light as conditions change.



Internal LEDs integrate with the white textile material to turn them into gently glowing partitions that shape space physically and emotionally.





white textile comes to life when light shines through its delicate pattern of translucent fibres.



The internal honeycomb and pleated fins break up reflected sound to provide acoustic absorption and enhance clarity of speech.



Flexible building blocks, each softblock can be stretched to 4.5m (15') long and stacked to create tall, richly textured walls.



A wall made from softblock can be stretched out and arranged within minutes.



softwall flat packs for portability and storage, and can expand to over a hundred times its compressed form.



For ease of handling, felt handles can be attached to the ends of softwalls that are opened and closed frequently.



custom cuts can act as both practical display and sculptural form, revealing the airy structure of the internal honeycomb.



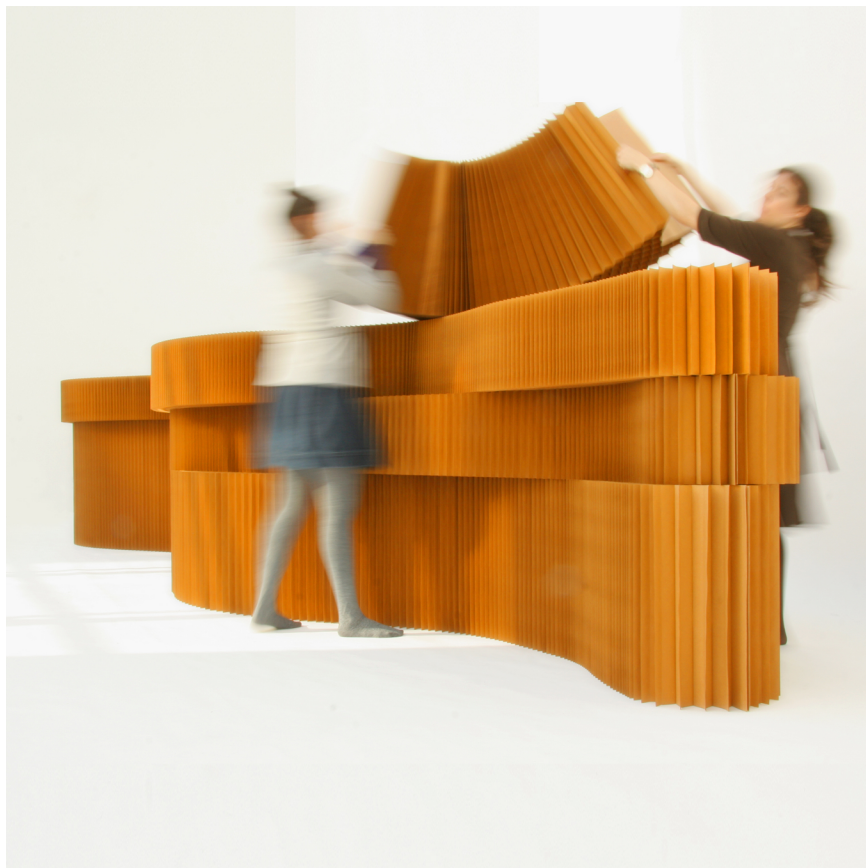
softwall + softblock comes to life when illuminated from within by LED, emphasizing the visually delicate fibres and airy structure.



white textile softblock with optional integrated LED.



The white textile material is used for other luminaries in the soft collection, allowing immersive environments to be created that unify ground, ceiling and air.





brown and blue paper softwall + softblock is made from wood harvested from FSC® Certified (FSC® C158591) responsible sources and coated with a non-toxic fire retardant.





molo offers an anchor strip accessory that uses a high-bond adhesive to attach to structural walls and millwork. This creates a flat, ferrous surface for the magnetic end panels of softwall + softblock to connect to.



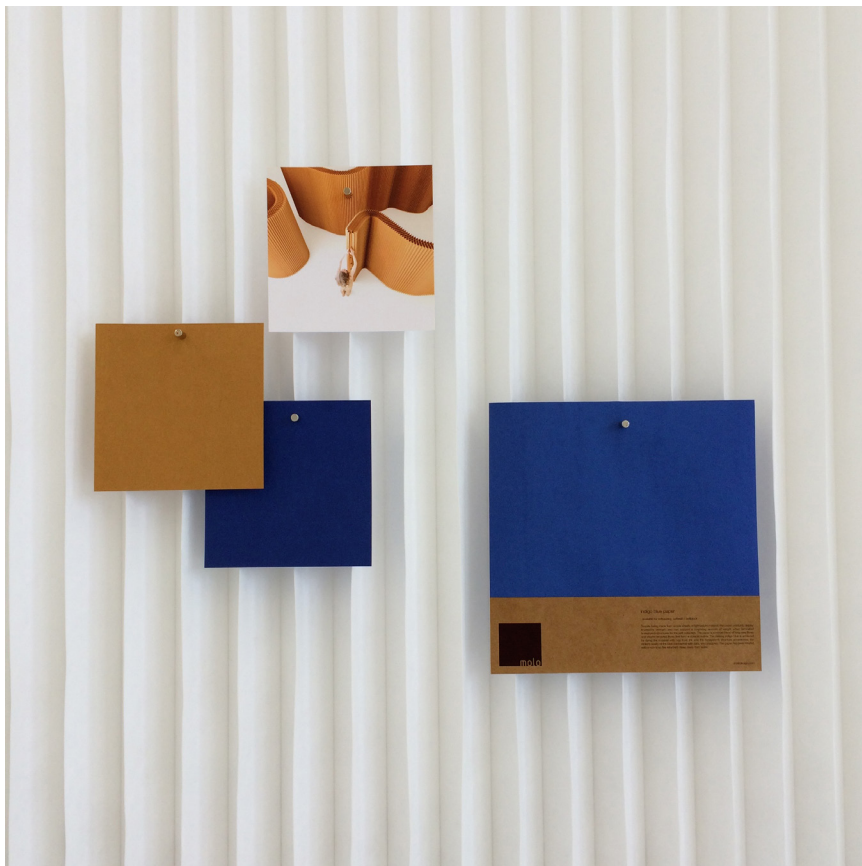
An optional wall hook is available for storing and hanging softwall when not in use.



This glass vase has been designed with a wide top lip that matches the honeycomb sculpture. It can be used as a vase for delicate display, or to hold trailing vines that drop down from a taller softwall.



Each softwall + softblock has horizontal tunnels that run the length of the wall. A tubing systems is available from molo that integrates with these tunnels, allowing for perfectly straight lines or 90-degree turns.



Lightweight materials can be clipped to the vertical lines of softwall + softblock using molo's clipping system, which is comprised of steel clips and magnets



Flat surfaces can distribute weight across the top or softwall + softblock for use as product displays. moio offers simple, powder-coated steel discs as a clean solution that keeps attention on the item or product being displayed.