

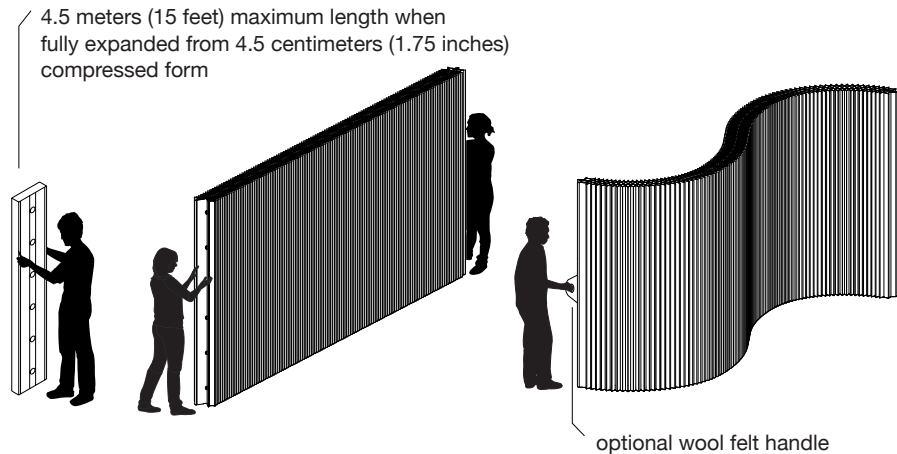


**softwall + softblock
modular system**

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The soft collection forms the foundation of molo's ongoing exploration of sustainable, flexible space-making. Among its core elements, softwall + softblock are a proprietary system of modular partitions. Conceived through hands-on experimentation, these structures respond to the need for adaptable environments across living, working, educational, and public spaces.

softwall + softblock demonstrate the creative potential of flexible architecture, expanding and compressing with ease and lightness. When compressed, each lightweight folding partition reduces to the thickness of a book. When unfolded and stretched, softwall extends up to 15 feet (4.5 meters) – over 100 times its compressed size – or adjusts to any desired length. softwall + softblock feature hidden magnetic end panels that allow these flexible elements to seamlessly connect and stack, forming endless lengths of walls, sculptural installations or entire modular environments.

A multi-sensory experience, these are designed to engage with sound, light, and colour. Constructed with intricate honeycomb geometry, its pleated surface and negative space balance and absorb sound. Tested and certified for acoustic performance, they are designed to soften ambient noise, enhance speech clarity, and create an environment of quiet harmony.

As a modular system that supports sustainable, user-centered environments, softwall + softblock have been recognized for their design significance and sculptural beauty and are currently part of the permanent collection at The Museum of Modern Art (MoMA).

Design by Stephanie Forsythe + Todd MacAllen



The final layer of softwall + softblock is a magnetic panel that folds on itself for stability, connects multiple walls and blocks to one another, or anchors the elements to ferrous surfaces.



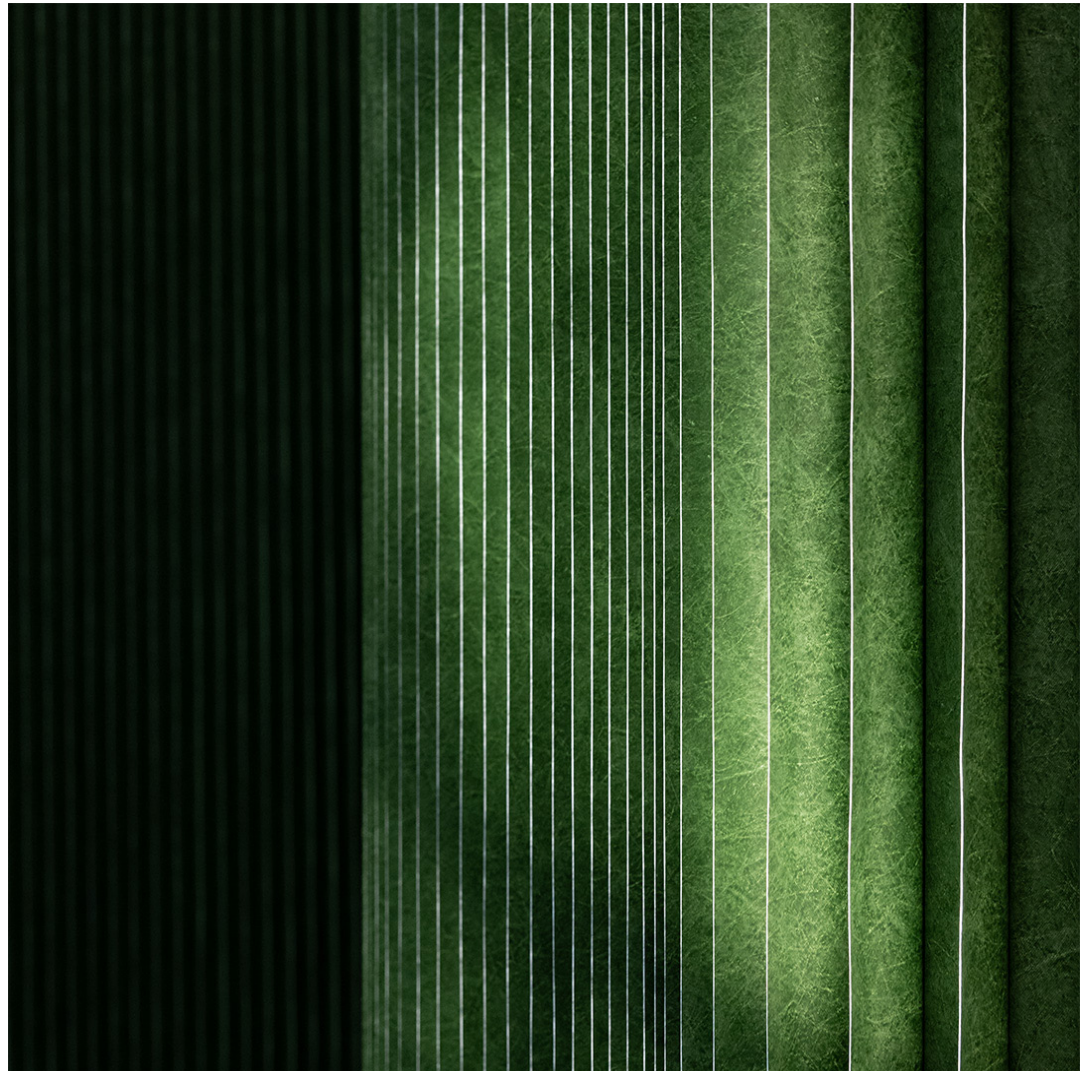
Folding the magnetic end panel back on itself is a crucial element of the design and allows softwall + softblock to be freestanding, and creates a rounded flower-like shape.



The forest green textile is printed in a mossy hue reminiscent of the Pacific Northwest (Pantone 7742 U), chosen to evoke the richness of forest understory. The subtle patterning of the non-woven textile introduces variation and depth, bringing organic nuance to the surface and life to the space it defines.



The subtle patterning, fins and folds of softwall interact with light and space, creating a living range of hues that changes with the hours and seasons.



The folding end panel design of softwall gives stability to the freestanding partitions while creating sculptural continuity — an uninterrupted pattern of vertical lines.





The black textile softwall features an opaque sheen that recalls the rich texture of charred wood. This deep, matte surface introduces a grounding presence within a space, offering both contrast and sophistication.



A microcoating of aluminum is applied to textile for our aluminum textile softwall (pantone 877 C). aluminum textile is microplated with the actual metal.



Internal LEDs integrate with the white textile material to turn them into gently glowing partitions that shape space physically and emotionally.





white textile comes to life
when light shines through
its delicate pattern of
translucent fibres.



In a space, white serves as both a canvas and a reflector — amplifying natural light, softening shadows, and creating a sense of openness and clarity.



Each softblock functions as a modular spatial unit, capable of expanding up to 15 feet (4.5 meters) in length. When stacked to create dynamic partitions, these elements compose vertical surfaces with sculptural depth and textural richness.



A wall made from softblock can be stretched out and arranged within minutes.



softwall ships compressed,
and after each use, packs flat
again for ease of portability
and storage.



For ease of handling, felt handles can be attached to the ends of a softwall that is opened and closed frequently.



custom cuts can act as both practical display and sculptural form, revealing the airy structure of the internal honeycomb.



softwall + softblock comes to life when illuminated from within by LED, emphasizing the visually delicate fibres and airy structure.



Internal LEDs emit a gentle glow, enhancing the material's delicate fibres and airy structure.



The white textile material is used for other luminaries in the soft collection. When combined, an immersive and cohesive environment is created, unified by light, texture, and form.





brown and blue paper softwall + softblock is made from wood harvested from FSC® Certified (FSC® C158591) responsible sources and coated with a non-toxic fire retardant.





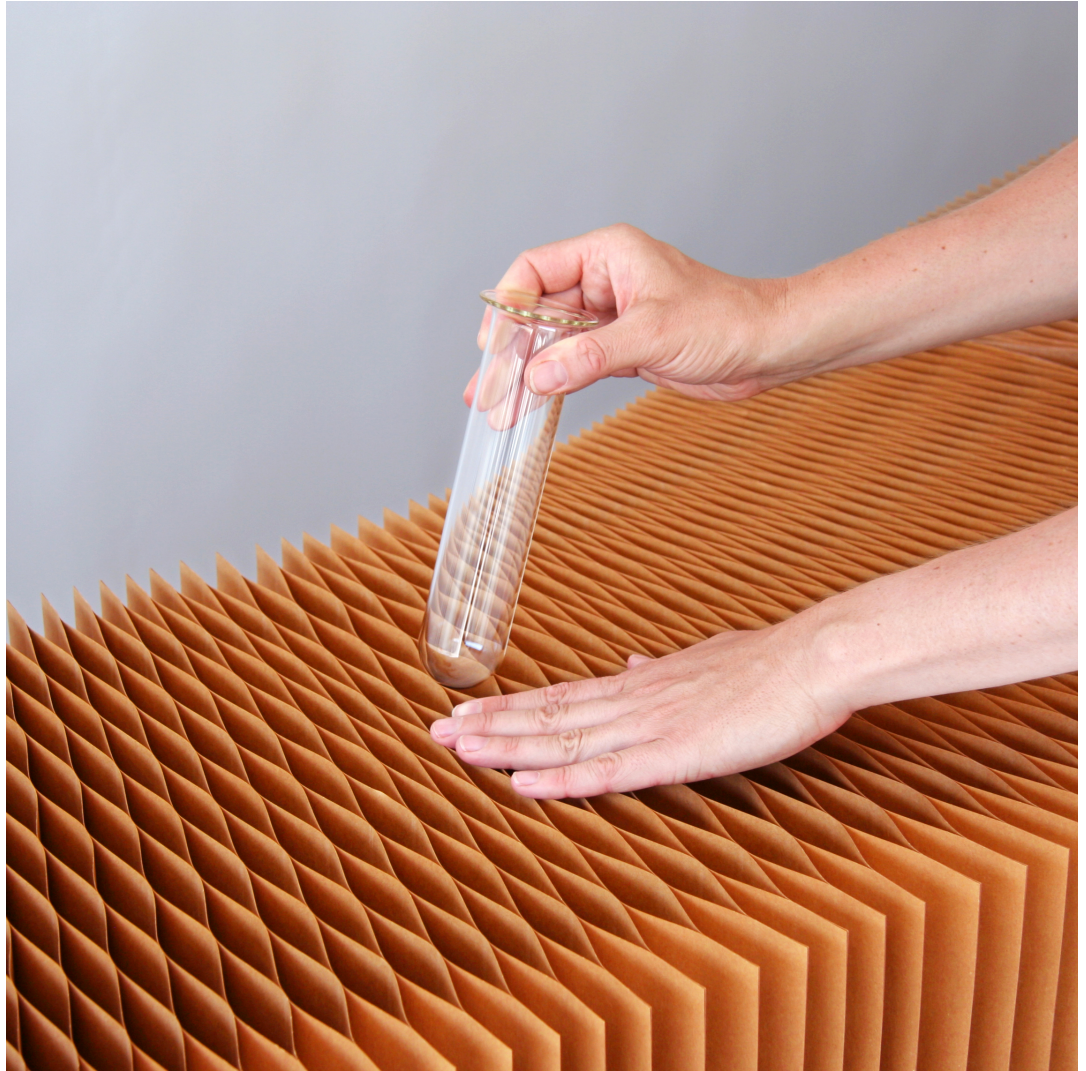
molo offers an anchor strip accessory that uses a high-bond adhesive to attach to structural walls and millwork. This creates a flat, ferrous surface for the magnetic end panels of softwall + softblock to connect to.



An optional wall hook is available for storing and hanging softwall when not in use.



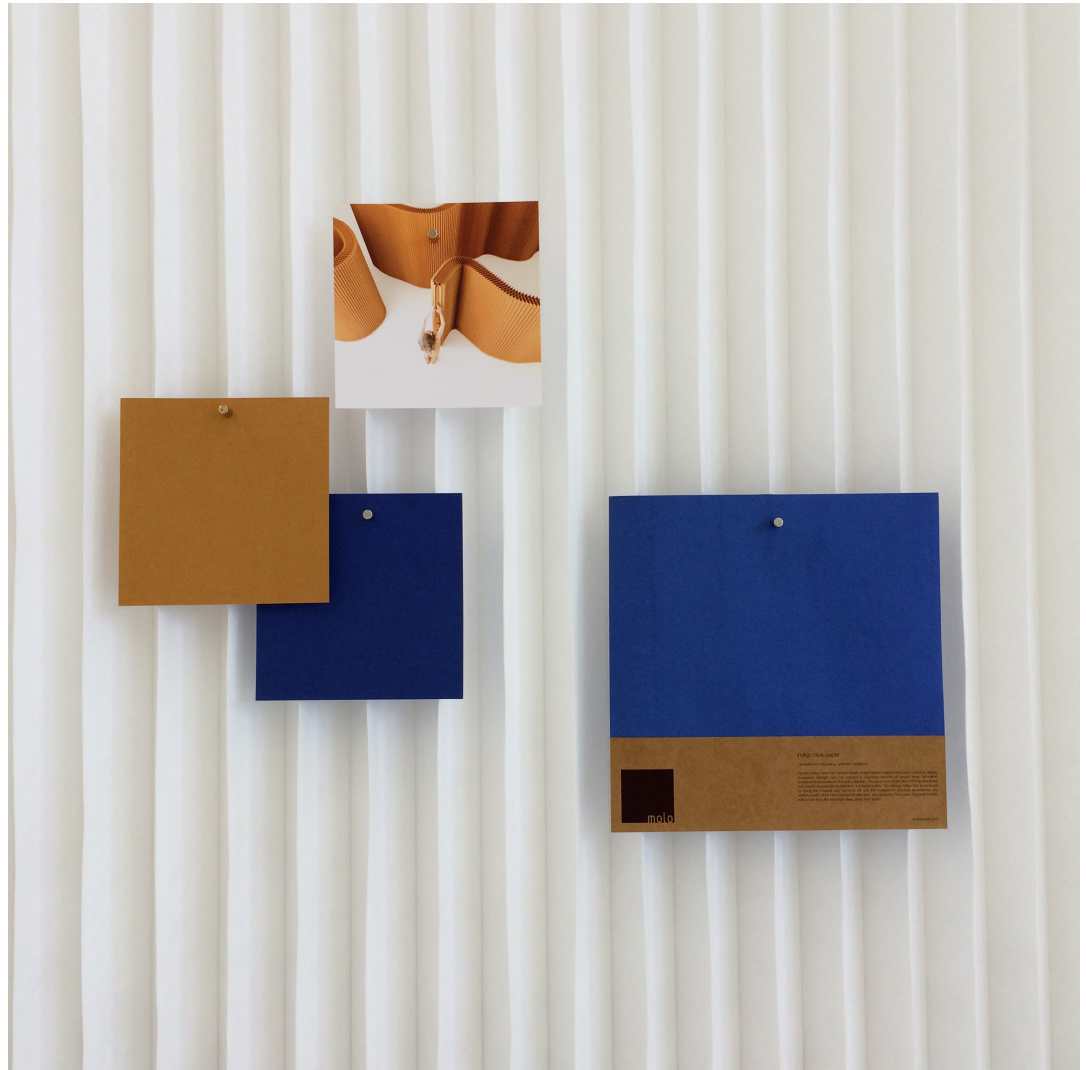
This glass vase has been designed with a wide top lip that matches the honeycomb structure. It can be used as a vase for delicate display, or to hold trailing vines that drop down from a taller softwall.



Each softwall + softblock has horizontal tunnels that run the length of the wall. A tubing systems is available from molo that integrates with these tunnels, allowing for perfectly straight lines or 90-degree turns when used for more structured spatial configurations.



Lightweight materials can be clipped to the vertical lines of softwall + softblock using molo's clipping system, which is comprised of steel clips and magnets.



Flat surfaces can distribute weight accross the top of softwall + softblock for use as product displays. molo offers simple, powder-coated steel discs as a clean solution that keeps attention on the item or product being displayed.

