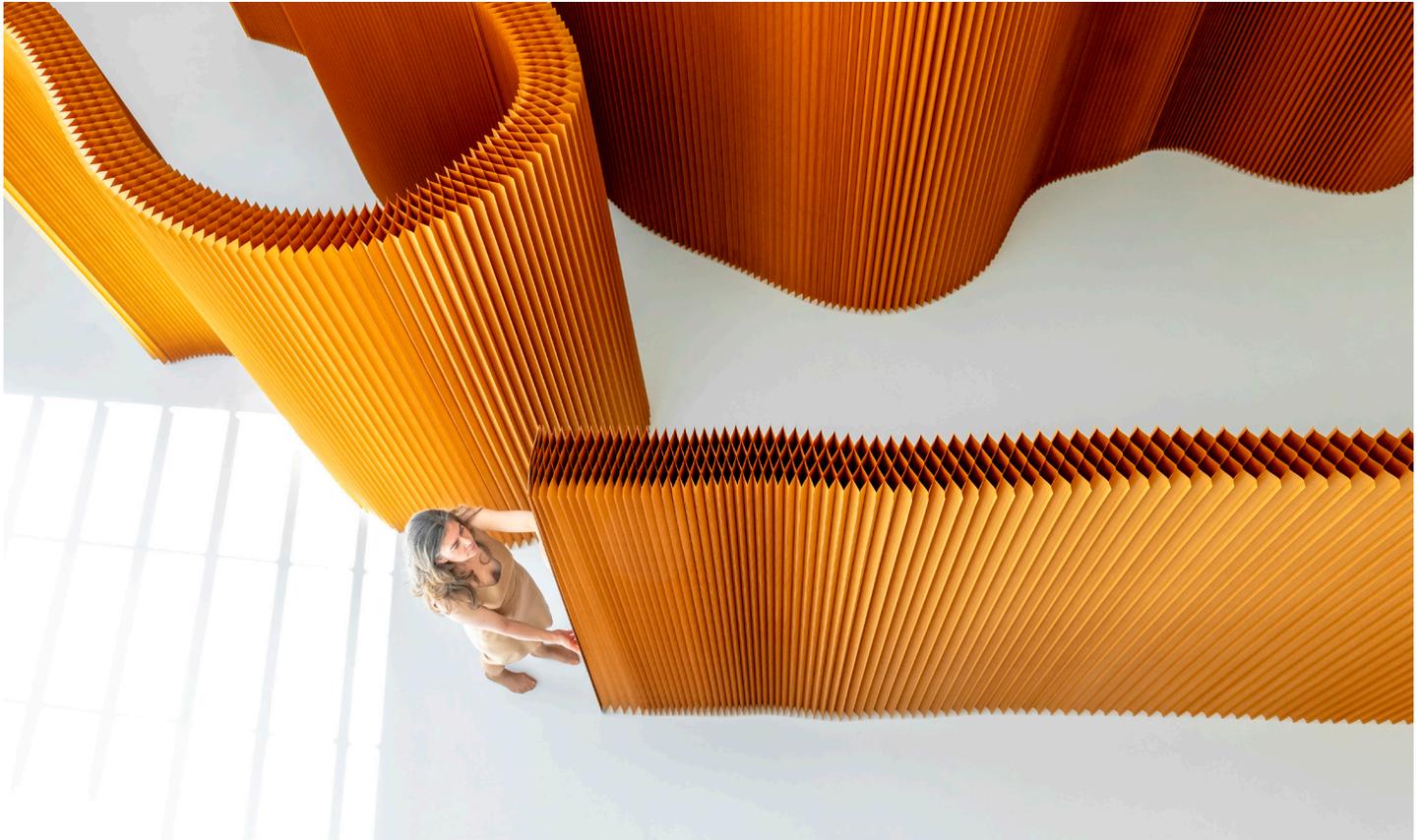




Environmental sustainability is integral to the design and manufacturing of all products in the molo soft collection. Designers Stephanie Forsythe and Todd MacAllen founded the molo studio on ideas of flexible design for sustainable living. This commitment stems from a simple yet profound belief: adaptability is key to longevity. Life is marked by change, and design has the potential to meet its dynamic nature with solutions that endure and evolve alongside us.



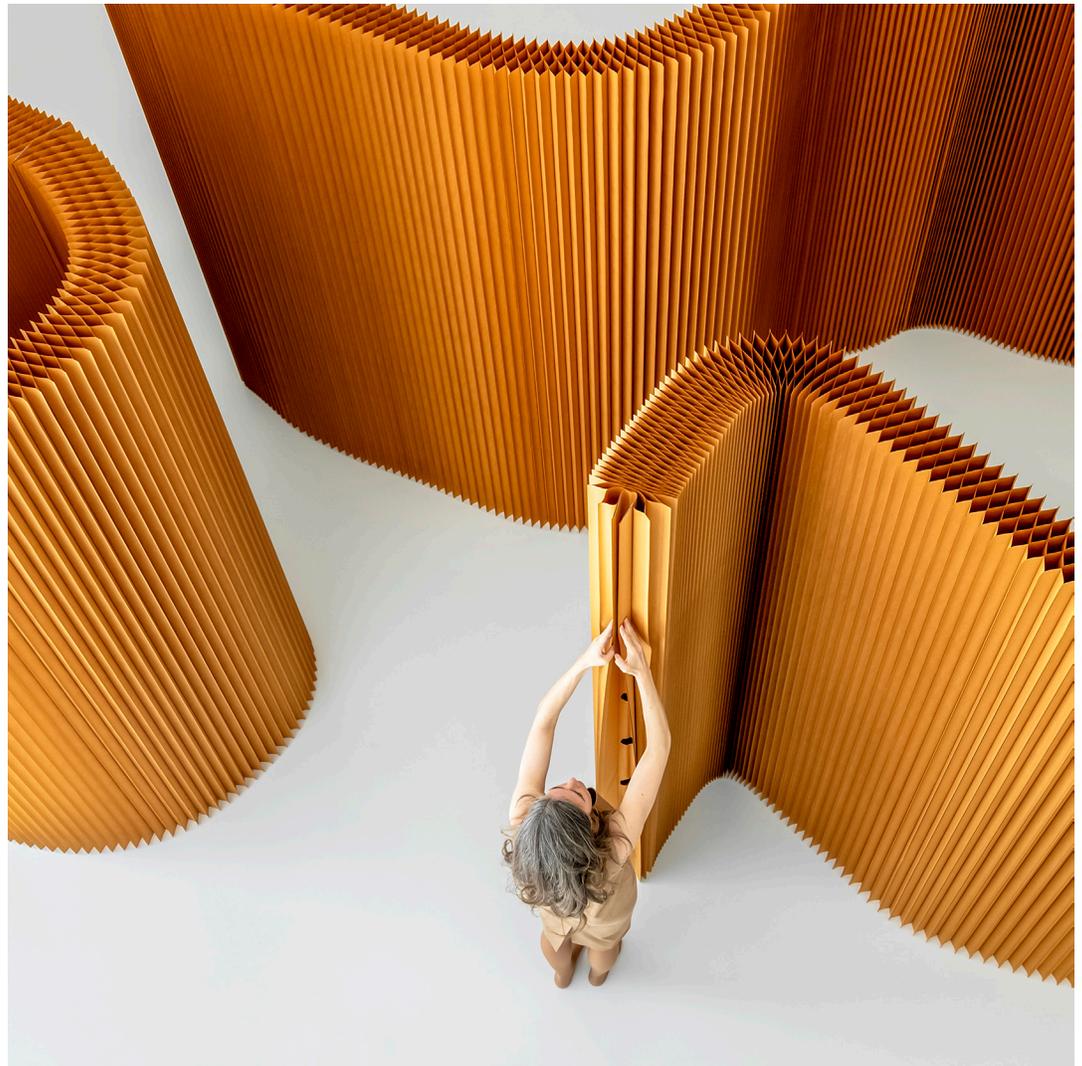
**flexible design for
sustainable living**

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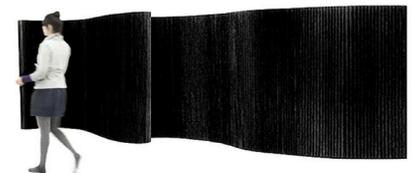
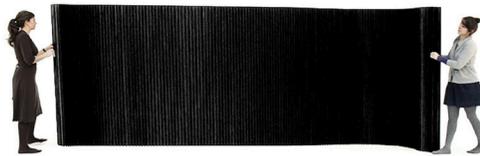
A space that can adapt to change is inherently less wasteful, reducing the cycle of demolition and disposal. The soft collection embraces flexibility through malleable, sustainable walls, furniture and lighting. At the core of this collection are softwall + softblock—a modular system of freestanding, flexible partitions and building blocks. These structures require no tools, specialized labour, or permanent supports, making them effortless to expand, arrange, rearrange and fold away. Magnetic end panels allow softwall + softblock to connect effortlessly to one another or to anchor to a building's fixed architecture, providing an infinitely adaptable interior building system that grows and shifts as needs change.



Spontaneously and temporarily divide space in a dynamic live/work setting or accommodate the fluid growth of a new business. The possibilities are as endless as our living and working conditions. By empowering users to more easily shape their environments, the soft collection embodies a forward-thinking design approach where adaptability and sustainability go hand in hand.



The soft collection is a study in spatial and material efficiency. A harmonious interaction of geometry, form and air, the design of softwall, supported by a light-weight honeycomb structure, is an example of the power of negative space, which plays on what is not there as much as what is. softwall explores how a minimal amount of material can expand and collapse exponentially. For example, a single softwall can expand to 100 times its compressed length yet folds effortlessly for efficient flat-pack storage or shipping. This allows for multiple and spontaneous rearrangements, transforming a space in new ways each time it's put to use.



Both the paper and polyethylene non-woven textile used for the soft collection are recyclable. The paper is made from wood harvested from FSC® certified (FSC® C158591) responsible sources. Fibre blends of long fibres are used to make strong, durable papers, giving molo products a long lifespan. Long fibres also lengthen the recycling circle, providing structural integrity for more high-quality recycling loops. molo is dedicated to pairing these materials with nontoxic fire retardants, adhesives and inks. Packaging for the molo soft collection is reusable and recyclable paper and cardboard made with 80–100% recycled pulp.

