

softwall + softblock modular system



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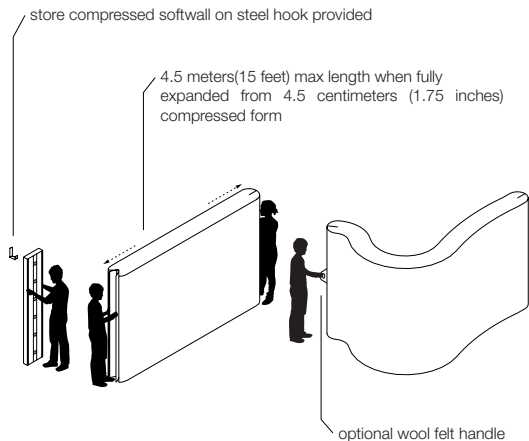
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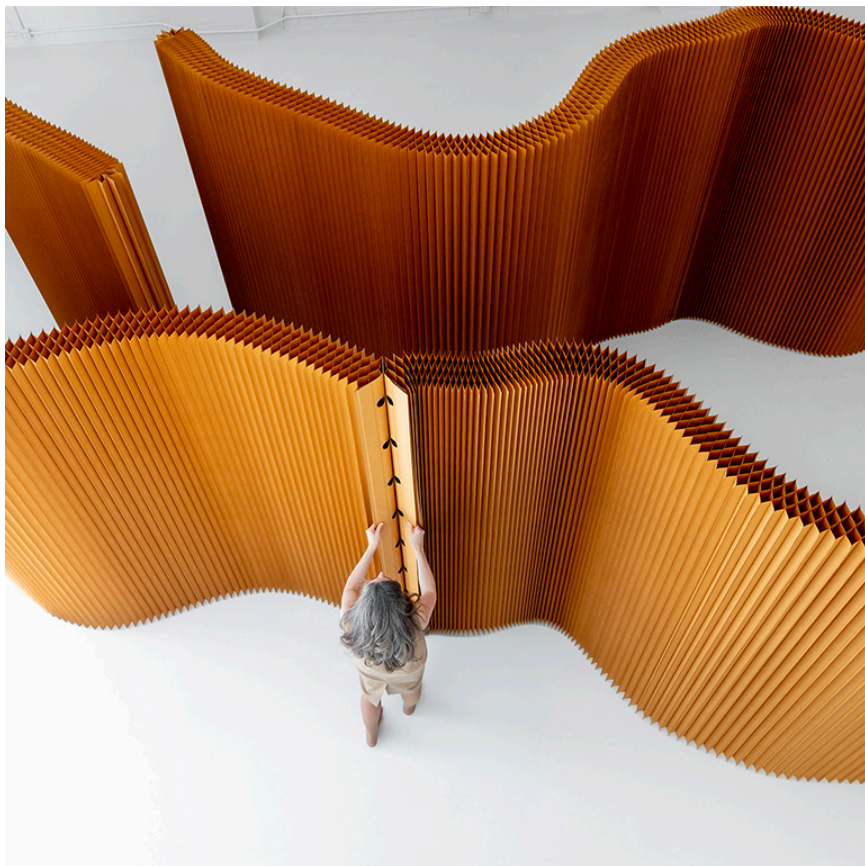
softwall + softblock is a modular system of flexible space partitions. Elements are made from paper—a blend of new and recycled fibres—or a non-woven polyethylene textile and come in various heights and colours. softwall + softblock are connectable by concealed magnetic end panels; making it possible to create endless lengths of walls, or stack and link blocks to shape entire environments.

Opening softwall + softblock is a playful, engaging experience. The honeycomb geometry expands to create a freestanding structure that is over one hundred times longer than its compressed form. The system's flexibility is pragmatic for compact portability, and spontaneous reshaping of living and working environments. Any softwall or softblock element can expand to a maximum of 4.5 meters, or to shorter lengths to suit particular occasions. The elements compress for storage, and a stainless steel wall hook is provided for hanging softwall.

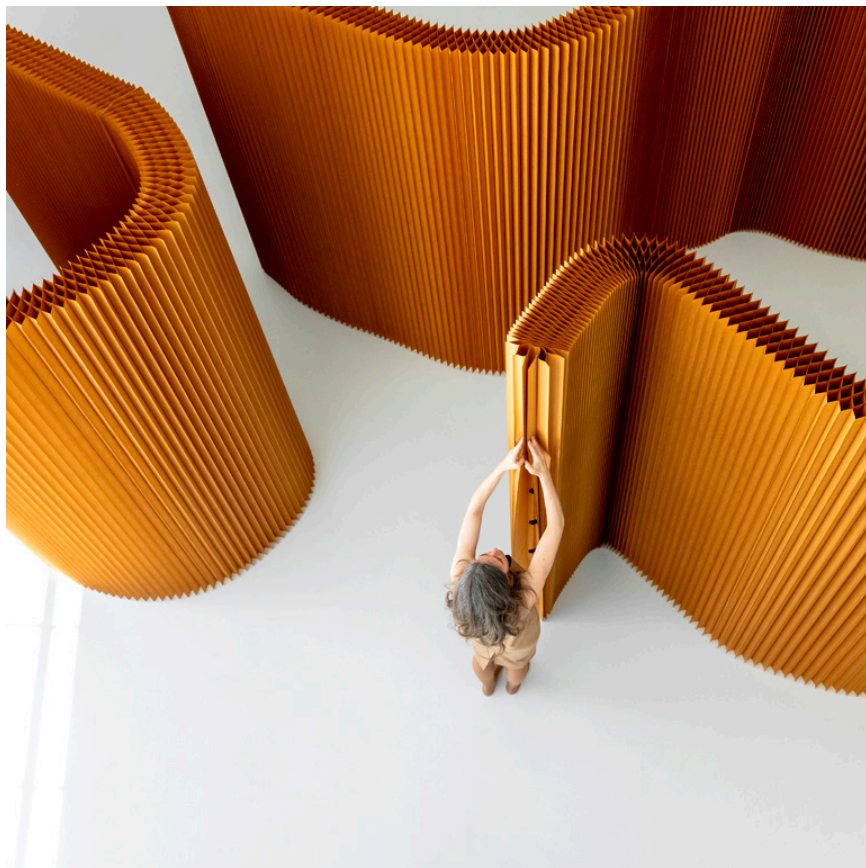
Recognized for elegant innovation, softwall + softblock is part of the permanent collection of the Museum of Modern Art.

Design by Stephanie Forsythe + Todd MacAllen





the final layer of softwall + softblock is a magnetic panel that folds on itself for stability, connects multiple walls and blocks to one another, or anchors the elements to ferrous surfaces.



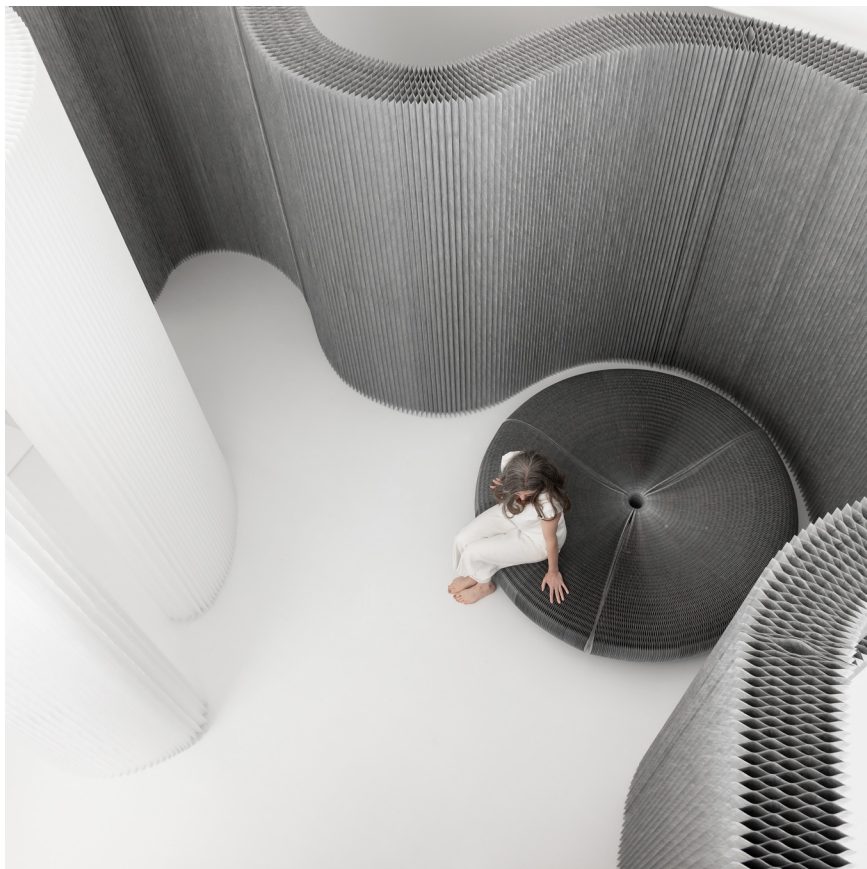




black textile softwall has an opaque sheen reminiscent of charred wood.









white textile comes to life when light shines through its delicate pattern of translucent fibres.



the internal honeycomb and pleated fins break up reflected sound to provide acoustic absorption and enhance clarity of speech.



flexible building blocks, each softblock can be stretched to 4.5m (15') long and stacked to create tall, richly textured walls.





softwalls flat pack for portability and storage, and can expand to over a hundred times their compressed form.



for ease of handling, felt handles can be attached to the ends of softwalls that are opened and closed frequently.



custom cuts can act as both practical display and sculptural form, revealing the airy structure of the internal honeycomb.



softwall + softblock comes to life when illuminated from within by LED, emphasizing the visually delicate fibres and airy structure.



white textile softblock with optional integrated LED.



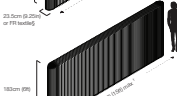
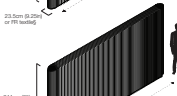
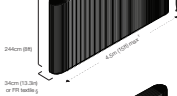
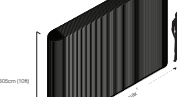
the white textile material is used for other luminaires in the soft collection, allowing immersive environments to be created.





the brown and blue paper furniture is made from wood harvested from FSC® Certified (FSC® C158591) responsible sources and coated with a non-toxic fire retardant.



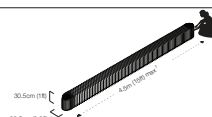
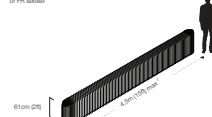
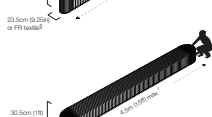
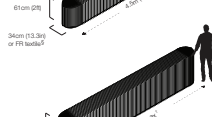
product	dimensions	material + colour †	product weight*	shipping weight*	product code
softwall 152.5cm tall x 23.5cm deep (5 feet x 9.25 inches)		paper - natural brown paper - black paper - indigo blue textile - white (available) textile - aluminum textile - black textile - custom colour**	10.5kg 11.3kg 11.3kg 6.5kg 7.1kg 7.1kg varies	15.2kg 16.0kg 16.0kg 11.2kg 11.8kg 11.8kg varies	M-SW-P-FSC-BR-05-09 M-SW-P-BK-05-09 M-SW-P-FSC-BU-05-09 M-SW-T-WH-05-09 M-SW-T-AL-05-09 M-SW-T-BK-05-09 M-SW-T-CC-05-09
softwall 180cm tall x 23.5cm deep (6 feet x 9.25 inches)		paper - natural brown paper - black paper - indigo blue textile - white (available) FR textile - white (available) [‡] textile - aluminum textile - black textile - custom colour**	12.6kg 13.6kg 13.6kg 7.8kg 10.5kg 8.5kg 8.5kg varies	17.8kg 18.8kg 18.8kg 13.1kg 15.1kg 13.8kg 13.8kg varies	M-SW-P-FSC-BR-06-09 M-SW-P-BK-06-09 M-SW-P-FSC-BU-06-09 M-SW-T-WH-06-09 M-SW-FRT-WH-06-12 M-SW-T-AL-06-09 M-SW-T-BK-06-09 M-SW-T-CC-06-09
softwall 240cm tall x 23.5cm deep (8 feet x 9.25 inches)		paper - natural brown paper - black paper - indigo blue textile - white (available) FR textile - white (available) [‡] textile - aluminum textile - black textile - custom colour**	16.3kg 18.1kg 18.1kg 10.3kg 14.4kg 11.3kg 11.3kg varies	20.2kg 22.0kg 22.0kg 14.2kg 20.6kg 15.2kg 15.2kg varies	M-SW-P-FSC-BR-08-09 M-SW-P-BK-08-09 M-SW-P-FSC-BU-08-09 M-SW-T-WH-08-09 M-SW-FRT-WH-08-12 M-SW-T-AL-08-09 M-SW-T-BK-08-09 M-SW-T-CC-08-09
softwall 240cm tall x 34cm deep (8 feet x 13.3 inches)		textile - white (available) FR textile - white (available) [‡] textile - aluminum textile - black textile - custom colour**	14.5kg 18.0kg 16.3kg 16.3kg varies	22.1kg 25.6kg 23.5kg 23.5kg varies	M-SW-T-WH-09-13 M-SW-FRT-WH-09-18 M-SW-T-AL-09-13 M-SW-T-BK-09-13 M-SW-T-CC-09-13
softwall 305cm tall x 34cm deep (10 feet x 13.3 inches)		textile - white (available) FR textile - white (available) [‡] textile - aluminum textile - black textile - custom colour**	18.6kg 22.5kg 20.4kg 20.4kg varies	31.8kg 36.0kg 33.4kg 33.4kg varies	M-SW-T-WH-10-13 M-SW-FRT-WH-10-18 M-SW-T-AL-10-13 M-SW-T-BK-10-13 M-SW-T-CC-10-13
custom colour**		textile softwall + softfock elements are available in any Pantone colour lead time: 12 - 18 weeks (expedited service available) minimum order varies, please inquire for more details		prices varies with colour + size, please request a quote	
custom height		softwall + softfock elements can be trimmed to custom height (there are some constraints due to position of magnets in end panels, please inquire)			SRV-CUT-H-WALL

* weights may vary

† 12 - 18 lead time + minimum quantities may apply for custom colour textile softwall

‡ acoustic testing documentation + fire rating certification available upon request

only products identified with a "P-FSC" signifier are FSC® certified (FSC® C158591)

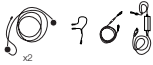
product	dimensions	material + colour †	product weight*	shipping weight*	product code
softblock 30.5cm tall x 23.5cm deep (1 foot x 9.25 inches)		paper - natural brown	2.1kg	3.2kg	M-SB-P-FSC-BR-01-09
		paper - black	2.3kg	3.4kg	M-SB-P-BK-01-09
		paper - indigo blue	2.3kg	3.4kg	M-SB-P-FSC-BR-01-09
		textile - white (available)	1.3kg	2.4kg	M-SB-T-WH-01-09
		FR textile - white (available)‡	1.8kg	2.8kg	M-SB-FRT-WH-01-12
		textile - aluminum	1.4kg	2.5kg	M-SB-T-AL-01-09
textile - black	1.4kg	2.5kg	M-SB-T-BK-01-09		
textile - custom colour**	varies	varies	M-SB-T-CC-01-09		
*FR textile softblocks are 20 centimeters deep (7.15 inches)					
softblock 61cm tall x 23.5cm deep (2 feet x 9.25 inches)		paper - natural brown	4.2kg	6.2kg	M-SB-P-FSC-BR-02-09
		paper - black	4.5kg	6.5kg	M-SB-P-BK-02-09
		paper - indigo blue	4.5kg	6.5kg	M-SB-P-FSC-BR-02-09
		textile - white (available)	2.6kg	4.6kg	M-SB-T-WH-02-09
		FR textile - white (available)‡	3.6kg	5.4kg	M-SB-FRT-WH-02-12
		textile - aluminum	2.8kg	4.9kg	M-SB-T-AL-02-09
textile - black	2.8kg	4.8kg	M-SB-T-BK-02-09		
textile - custom colour**	varies	varies	M-SB-T-CC-02-09		
*FR textile softblocks are 20 centimeters deep (7.15 inches)					
softblock 91.5cm tall x 23.5cm deep (3 feet x 9.25 inches)		paper - natural brown	6.3kg	9.3kg	M-SB-P-FSC-BR-03-09
		paper - black	6.8kg	9.8kg	M-SB-P-BK-03-09
		paper - indigo blue	6.8kg	9.8kg	M-SB-P-FSC-BR-03-09
		textile - white (available)	3.9kg	6.0kg	M-SB-T-WH-03-09
		FR textile - white (available)‡	5.3kg	7.9kg	M-SB-FRT-WH-03-12-M1-B1
		textile - aluminum	4.3kg	7.3kg	M-SB-T-AL-03-09
textile - black	4.3kg	7.3kg	M-SB-T-BK-03-09		
textile - custom colour**	varies	varies	M-SB-T-CC-03-09		
*FR textile softblocks are 20 centimeters deep (7.15 inches)					
softblock 30.5cm tall x 34cm deep (1 foot x 13.3 inches)		paper - natural brown	3.3kg	4.5kg	M-SB-P-FSC-BR-01-13
		paper - black	3.3kg	4.5kg	M-SB-P-BK-01-13
		paper - indigo blue	3.3kg	4.5kg	M-SB-P-FSC-BR-01-13
		textile - white (available)	1.9kg	3.1kg	M-SB-T-WH-01-13
		FR textile - white (available)‡	2.9kg	3.9kg	M-SB-FRT-WH-01-18
		textile - aluminum**	2.0kg	3.2kg	M-SB-T-AL-01-13
textile - black	2.0kg	3.2kg	M-SB-T-BK-01-13		
textile - custom colour**	varies	varies	M-SB-T-CC-01-13		
*FR textile softblocks are 45 centimeters deep (17.75 inches)					
softblock 61cm tall x 34cm deep (2 feet x 13.3 inches)		paper - natural brown	6.5kg	8.7kg	M-SB-P-FSC-BR-02-13
		paper - black	6.5kg	8.7kg	M-SB-P-BK-02-13
		paper - indigo blue	6.5kg	8.7kg	M-SB-P-FSC-BR-02-13
		textile - white (available)	3.7kg	5.9kg	M-SB-T-WH-02-13
		FR textile - white (available)‡	4.5kg	6.7kg	M-SB-FRT-WH-02-18
		textile - aluminum**	4.0kg	6.2kg	M-SB-T-AL-02-13
textile - black	4.0kg	6.2kg	M-SB-T-BK-02-13		
textile - custom colour**	varies	varies	M-SB-T-CC-02-13		
*FR textile softblocks are 45 centimeters deep (17.75 inches)					
softblock 91.5cm tall x 34cm deep (3 feet x 13.3 inches)		paper - natural brown	9.7kg	13.0kg	M-SB-P-BR-03-13
		paper - black	9.7kg	13.0kg	M-SB-P-BK-03-13
		paper - indigo blue	9.7kg	9.7kg	M-SB-P-FSC-BR-03-13
		textile - white (available)	6.9kg	8.9kg	M-SB-T-WH-03-13
		FR textile - white (available)‡	13.0kg	16.8kg	M-SB-FRT-WH-03-18-WH
		textile - aluminum**	6.8kg	10.3kg	M-SB-FRT-WH-03-18
textile - black	6.2kg	9.5kg	M-SB-T-AL-03-13		
textile - custom colour**	6.2kg	9.5kg	M-SB-T-BK-03-13		
textile - custom colour**	varies	varies	M-SB-T-CC-03-13		
*FR textile softblocks are 45 centimeters deep (17.75 inches)					

softwall + softblock elements are flexible in length, opening to a max 4.5 meters long (15 feet). When compressed for storage, softwall + softblock are less than 5 centimeters thick (2 inches).

† FR = heavyweight textile softblocks are 45 centimeters deep (17.75 inches)

* weights may vary
 † 12" - 18" lead time + minimum quantities may apply for indigo blue paper + custom colour + heavyweight textile + aluminum textile softblock
 ‡ acoustic testing documentation + fire rating certification available upon request

only products identified with a "P-FSC" signifier are FSC® certified (FSC® C158591)

product		dimensions + specs	colour of LED	product code
LED for softwall		LED for 183cm tall (6 foot) softwall - 2 ribbon	neutral white (x300k) warm white (x700k)	M-SA-LED-RIB-NW-6 M-SA-LED-RIB-WW-6
		LED for 244-305cm tall (8-10 foot) tall softwall - 2 ribbon	neutral white (x300k) warm white (x700k)	M-SA-LED-RIB-NW-8-10 M-SA-LED-RIB-WW-8-10
LED for softblock		LED for softwall - 1 ribbon 1 LED ribbon in bottom hole of any size softwall	neutral white (x300k) warm white (x700k)	M-SA-LED-RIB-NW-1 M-SA-LED-RIB-WW-1
		LED for softblock - 1 ribbon	neutral white (x300k) warm white (x700k)	M-SA-LED-RIB-NW-1 M-SA-LED-RIB-WW-1
LED for softblock		LED for softblock - 2 ribbon	neutral white (x300k) warm white (x700k)	M-SA-LED-RIB-NW-2 M-SA-LED-RIB-WW-2
		LED for softblock - 2 ribbon	neutral white (x300k) warm white (x700k)	M-SA-LED-RIB-NW-2 M-SA-LED-RIB-WW-2
4.5 meter (15 foot) electrical extension		to extend the length of power wire for softwall + softblock LED ribbon (silver coaxial cable) details available upon request		SA-EXT-15

* weights may vary

** lumen values refer to LED output; textile material of softwall + softblock will absorb some light

product		dimensions	material + colour	product code
anchor strip -1 set per end of softwall		small (set of two) 30 x 6cm (11.75 x 2.4 inches)	0.7kg (1.56kg) white powder coated steel without adhesive backing	M-SA-STRP-SB-01
		for 152.5cm (5ft) tall softwall 137 x 16cm (54 x 6.3 inches)	4.7kg (10.4kg) white powder coated steel with adhesive backing	M-SA-STRP-SW-05
		for 183cm (6ft) tall softwall 167.5 x 16cm (66 x 6.3 inches)	5.9kg (12.9kg) white powder coated steel with adhesive backing	M-SA-STRP-SW-06
		for 183cm (6ft) tall FR softwall 167.5 x 7.2cm (66 x 2.8 inches)	4.9kg (10.9kg) white powder coated steel with adhesive backing	M-SA-STRP-FR-SW-06
		for 244cm (8ft) x 305cm (10ft) tall softwall 228.5 x 6cm (90 x 2.4 inches)	6.2kg (13.6kg) white powder coated steel with adhesive backing	M-SA-STRP-SW-WH-08-10
felt handles -1 set per end of softwall -1 set for two ends of threshold		21.6 x 30.5cm (8.5 x 12 inches)	0.2kg (0.44kg) natural grey felted wool 23.5cm deep softwall (9.25 inches) 34cm deep softwall (13.3 inches)	M-SA-HNDL-FLT-GR-12 M-SA-HNDL-FLT-GR-18
			black felted wool 23.5cm deep softwall (9.25 inches) 34cm deep softwall (13.3 inches)	M-SA-HNDL-FLT-BK-12 M-SA-HNDL-FLT-BK-18
peg + strip reinforce connection between horizontal layers of softblocks		cork pegs 15 x 4cm Ø (6 x 1.5 inches) (set of 2) steel strip 30 x 6cm (11.75 x 2.4 inches)	0.5kg (1.1kg) natural cork pegs with magnets white powder coated	M-SA-2PEG-1STRP
tubes to lock softwall + softblock in straight line, or as a lateral above windows + doorways		custom ask for weight for your project, please ask for advice	clear PETG natural brown paper	M-SA-TUBE-PETG-300 M-SA-TUBE-P-BR-300
clipping system set of 10		small magnets 13 x 6mm Ø (0.5 x 0.25 inches) large magnets 3 x 25mm Ø (0.12 x 1 inch)	0.1kg (0.26kg) steel clips nickel plated magnets 0.1kg (0.26kg) 	M-SA-CLIP-SM M-SA-CLIP-LG
glass vase insert into honeycomb cells of softblock for flowers, pens, catering, etc.		18 x 4cm Ø (7 x 1.5 inches)	0.4kg (0.8kg) clear borosilicate glass	M-SA-VASE-GLS-CL
disc use as tray / display surface on softblocks		large 35cm Ø (13.75 inches)	1.3kg (2.8kg) white powder coated steel	M-SA-DISC-ST-WH-LG

* weights may vary