

softwall + softblock modular system · signage + graphics



molo design, ltd.
1470 venables street
vancouver, bc
canada V5L 2G7

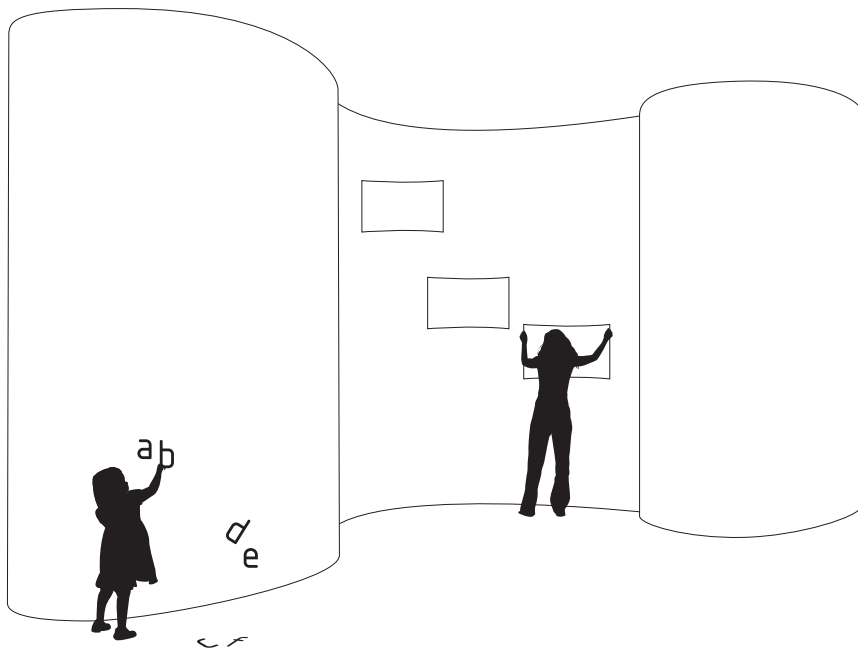
t + 1 604 685 0340
info@molodesign.com

instagram-studio_molo

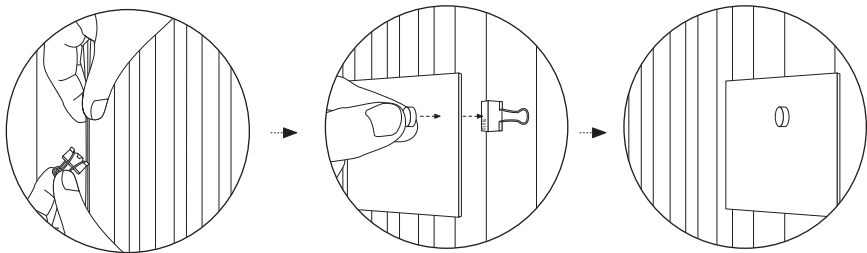
www.molodesign.com



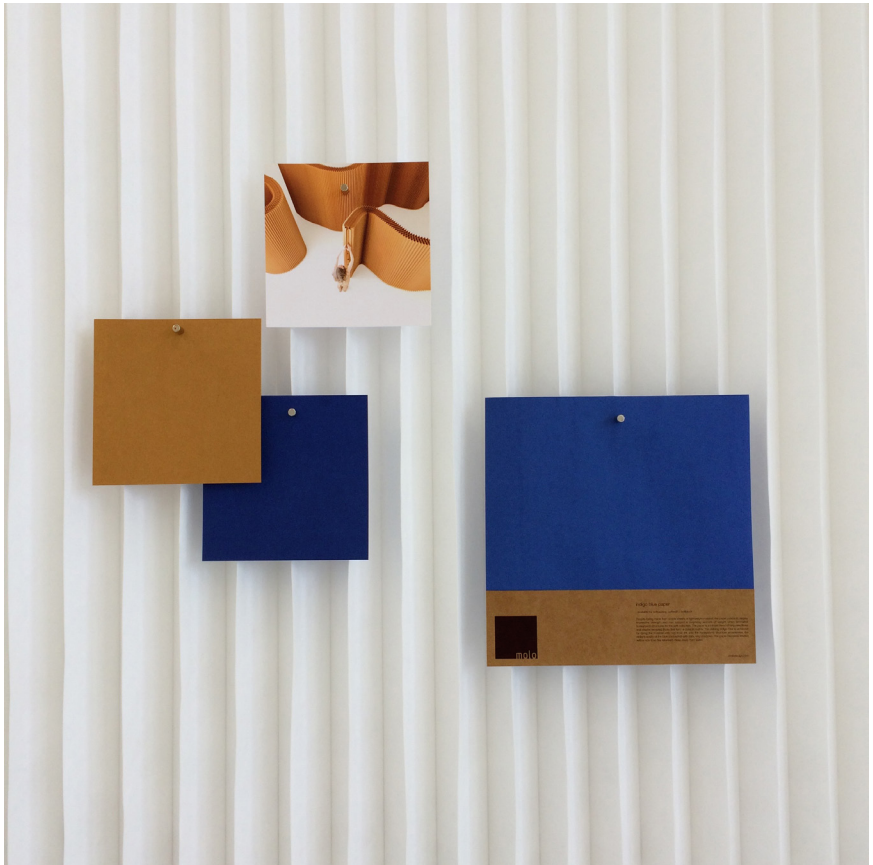
clipping system



lightweight materials like paper, textile and foamboard signs can be clipped to the vertical fins of softwall + softblock with steel clips and magnets. Thin powder coated steel letters may also be fastened to softwall by the same method.



attach a steel clip to a vertical fin. Flip back (or remove) the wire handles. Place the material to be hung in front of the clip, securing it in place with a rare earth magnet. Alternately, magnets can be glued to the back of the hanging objects. This method is intended for lightweight items only.



clipping system can be used to display print material held into place with rare earth magnets.



OCCUPA
RE PER
TIAN 43
PERSON
BANDER
AND
UNLAW



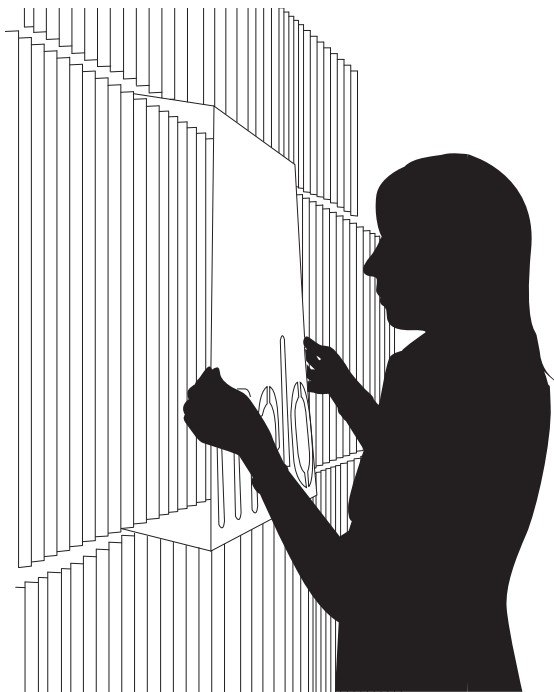
Article One





the versatile system can be used to hang any lightweight object.

using softblock to display printed or laser-cut panels



printed or laser-cut graphic panels, made from thin sheet materials, can mount between softblock layers. The visible area of the graphic panel should match the height of the softblock on which you are displaying it. Leave 150mm (6") for the flaps on the top and bottom of the graphic panel. To hang the panel, insert the flaps between the stacked softblocks. You may want to use a translucent material if displaying on a textile softblock that is illuminated by LED.

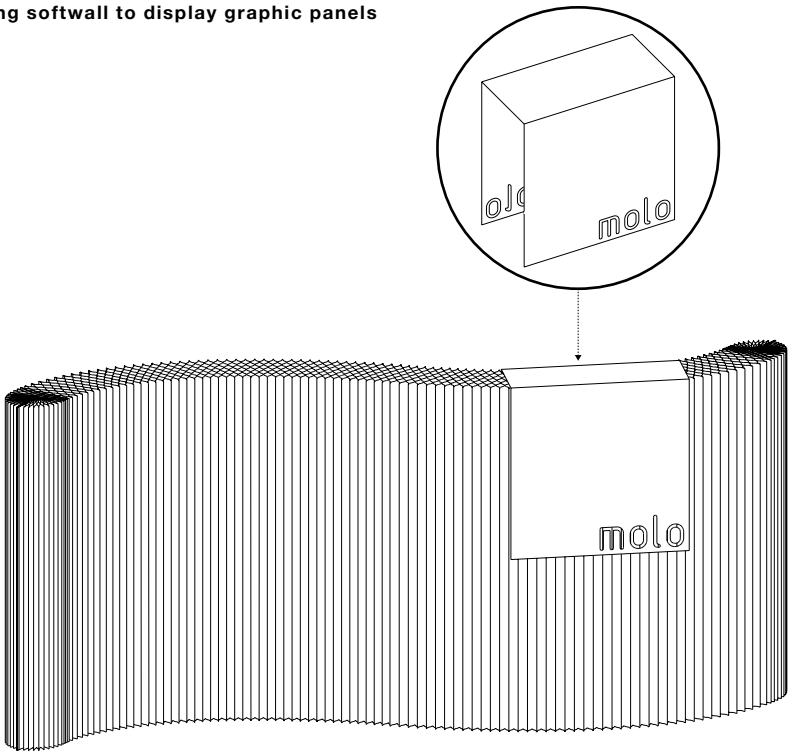


position the graphic panel flush with the softblock face or float it out from the surface. Gently grip the fins of the softblock above (works best using your knuckles) and hold it in place while using your other hand to push the panel towards the softblock pleats. Repeat this step with the softblock below.

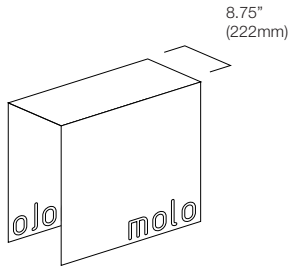


laser-cut paper logo panel inserted between softblock layers.

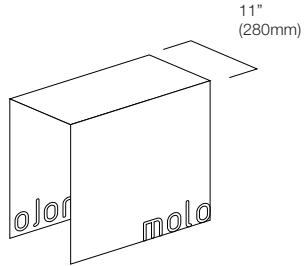
using softwall to display graphic panels



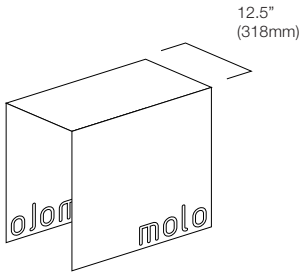
graphic panels may be hung from softwall using a U-shape as shown above. Create a similar 'saddle'-sign by folding lightweight sheet materials and mounting them to three panels of a thin card stock or foamcore for rigidity. The saddle can also be made from solid materials like MDF, plywood or Corian. To ensure stability, please consult the softwall + softblock weight bearing capacity document.



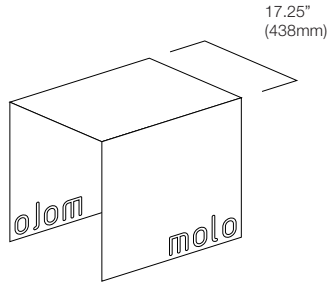
for 9.25" wide softwall



for a 11.5" wide softwall



for a 13.3" wide FR softwall



for a 17.75 wide FR softwall

the width of softwall diminishes as the honeycomb structure stretches open. Ensure that the top panel of the saddle sign is smaller than the listed softwall width.



laser-cut textile saddle-sign being installed over softwall.





komatex printed hanging banner on 8' tall softwall.

using the horizontal edges of softblocks



foamcore letters rest on a softblock ledge.

notch cut displays in softwall



custom cuts act as both practical display and sculptural form, revealing the airy structure of the internal honeycomb.







logo with softwall backdrop





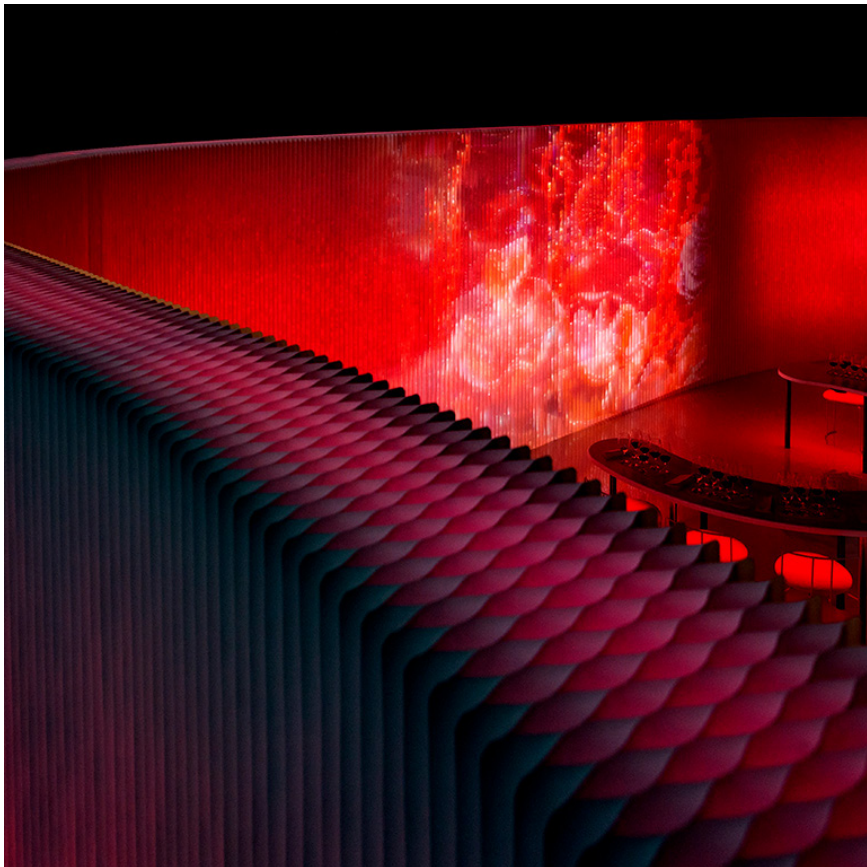


backdrop for projections



molo's white textile softwall is shown here lit up from within with RGB LEDs, while images are simultaneously projected onto its surface.

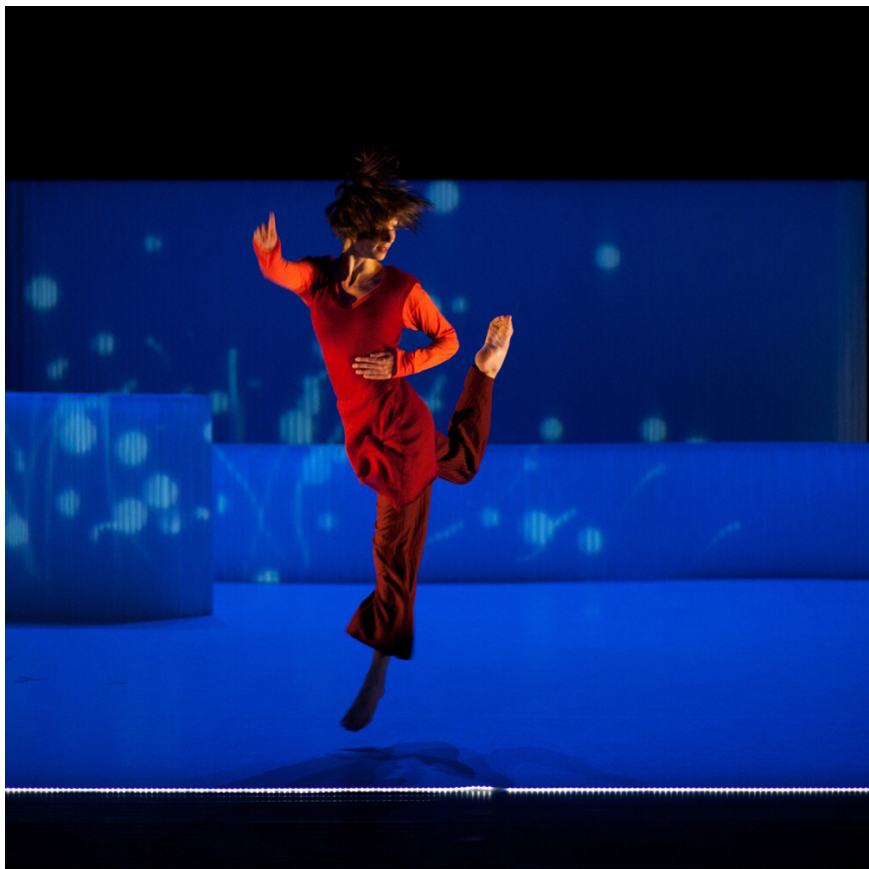






images and motion graphics can be projected onto softwall + softblock, softseating or cloud softlight.





product		dimensions	material + colour	product code
clipping system set of 10		small magnets 13 x 6mm Ø (0.5 x 0.25 inches) 0.1kg (0.2lb)	steel clips nickel plated magnets	M-SA-CLIP-SM M-SA-CLIP-LG
		large magnets 3 x 25mm Ø (0.12 x 1 inch) 0.1kg (0.2lb)		