



about molo

1470 Venables Street
Vancouver, BC
Canada V5L 2G7

+1 604 685 0340
info@molodesign.com
molodesign.com

ig molo_studio
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molo is a design and production studio at the intersection of design, art and architecture. Established in 2003 by Stephanie Forsythe + Todd MacAllen in Vancouver, Canada, molo is best known for its award-winning soft collection: experiential space-making objects that include flexible partitions, lighting, seating, and table elements.

The kinetic nature of the molo soft collection allows for flexible use, allowing objects to evolve with the movements of life. Playing with scale, their furniture and objects are imbued with a deeper sense of place, inviting multi-purpose interaction.

At the heart of Forsythe and MacAllen's design process lies a spirit of curiosity and exploration. Using a hands-on method that cycles ideas from concept to material and back, they uncover the potential of scale and materiality to shape not just physical spaces but emotional experiences. By embracing collaboration with manufacturers and allowing for improvisation and unexpected discoveries, their designs reflect a thoughtful balance of intention and adaptability.

molo's signature style began as a dialogue of light and movement, size and function, stemming from Forsythe and MacAllen's time at architecture school in 1994. Constructing a number of houses and small-scale objects, they won several international competitions for design projects and conceptual ideas, including Grand Prize in the Aomori Northern Style Housing Competition, juried by Tadao Ando and Jean Nouvel. The Aomori submission would later evolve into the waterfront Nebuta House, a museum dedicated to its namesake festival. These early projects and ideas have become molo's foundations.

Recognized for poetic beauty and pragmatic innovation, softwall and softseating were acquired by the Museum of Modern Art for their permanent collection. molo and the soft concepts have also been honoured with the prestigious Danish INDEX award for design to improve life.

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softwall is a flexible partition that playfully shapes light, acoustics and space.



The graceful movement and visual delicacy of the textile material is accentuated when lit by internal LED.



cloud mobile redefines space
through gentle movement and
soft luminosity.



Setting up softwall + softblock requires no tools; only a helping hand.



The internal honeycomb geometry lends the paper furniture immense strength, allowing it to stretch lengthly distances and support surprising weight.



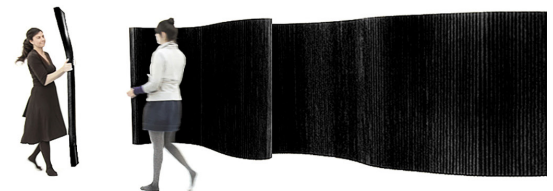
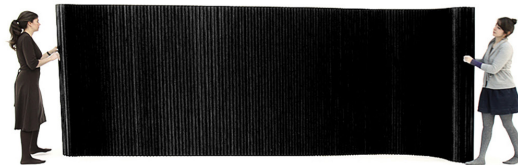
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Shift and stack softblock to create immersive, sculptural environments.



99% air and 1% material,
softwall + softblock expand
hundreds of times the length
of their compressed forms.



The soft collection's internal honeycomb absorbs sound to form spaces of calm and focus.



benchwall — molo's
expandable, modular paper
bench with backrest —
functions as an acoustic
space partition and seating.



softseating compresses like a book for storage, fanning open into stools or low tables. Alternatively, it connects magnetically to form long, winding benches.



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With time and use,
softseating's surface crushes
into a pleasing, natural patina.



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A candle under float tea
lantern keeps beverages warm
and creates a cylinder of
coloured, ambient light.



northern sky circle — an outdoor room made from ice and snow to celebrate the Alaskan winter.



softhousing is intended to make the most of small, urban spaces for living and working, transforming them to suit diverse uses throughout a single day or a building's lifetime.



With a facade as enigmatic as the deities that reside within, Nebuta House in Aomori, Japan, is a museum honouring and celebrating the cultural history of the Nebuta Festival.

