



molo · ORGATEC 2022 · Cologne  
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hall 9 · aisle C · stand 020

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## **calm focus for the workspace · molo launches two new products at ORGATEC 2022**

molo's installation at ORGATEC proposed an alternative to rigid working spaces, instead offering a flexible place of calm focus. Under a canopy of clouds and set against a backdrop of stacked softwalls + softblocks, molo premiered two additions to the soft collection: wood softwall + softblock and suspended softwall + softblock luminaires. These introductions encouraged guests to consider the collection in new environments, refined settings, and on different planes.

The soft collection is an award-winning line of flexible partitions, furniture, and lighting elements designed by Stephanie Forsythe + Todd MacAllen. Made from paper, textile, or wood, elements use honeycomb geometry to expand and move. This cell structure offers the materials remarkable strength. Modular, flexible, and endlessly adaptable, the collection has been recognized for poetic innovation and its ability to reshape working and living spaces with ease. The products premiered at ORGATEC further explore these concepts, offering clients and designers more tools to shape and reshape their environments.

### wood softwall + softblock

The studio often balances between design, architecture, and art. wood softwall + softblock blur these lines even further. Made from sheets of translucent, engineered wood veneer, the partitions are functional art pieces and adjustable sculptures. The veneer is made from sustainably sourced, rapidly renewable materials and is FSC® Certified (FSC® C158591). This introduction is the result of two decades' worth of materials research and exploration by Forsythe and MacAllen—research that ensures this material option offers the same practicality and flexible use as softwall in paper or textile. Each element is flexible in length, opening to a maximum linear extension of 4.5m long. The patented design of these flexible partitions uses magnetic end panels to connect in sequence, forming long stretches of wall or immersive displays. The diaphanous wood structures take on a range of colours as lighting conditions change throughout the day—shifting through pale ash, soft cream, and rich, golden yellows. These elements are a natural pairing for museums, galleries, retail spaces, architectural studios, offices and residences.

### suspended softwall + softblock luminaires

A new, modular armature with integrated LEDs extends through white textile softwalls to raise them into the air, allowing clients to hang them from the ceiling inside their studios, showrooms, or throughout large atriums to create luminous, floating sculpture gardens. These 2.5m (8') or 5m (16') modules are also available without LEDs and can integrate with opaque paper or textile softwalls + softblocks.

Explore the studio and our products further at [molodesign.com](http://molodesign.com), or connect to discuss a project at [info@molodesign.com](mailto:info@molodesign.com).





















